

Recreation Working Group  
Meeting Notes  
November 1, 2021  
Via Zoom

Participants:

	Present		Present		Present
Rebecca Antle	N	Tim Holt	Y	Kari Roberg	Y
Kirk Astroth	N	Diana Kessler	N	Steve Rosenstock	Y
Cheryl Barlow	N	Todd Madeskza	N	Becki Ross	Y
Judy Begay	N	Matt McGrath	Y	Carl Taylor	Y
Deana Bindley	N	Kit Metzger	N	Amy Tinderholt	Y
Gerrit Boeck	Y	Mandy Metzger	N	Linda Wadleigh	N
Lisa Bolton	Y	Nicholas Mustoe	Y	Tempy Wessel	N
Danielle Boulais	N	Rob Nelson	N	Nat White	Y
Matt Eberhardt,	N	Cynthia Nemeth	Y	Stephen Williams	Y
Michaela Gold	N	Ellen Parish	Y		
Heather Green	Y	Bob Prosser	N		
Carol Harder	Y	Spencer Prosser	N		
Patrice Horstman	N	Nate Ragan	N		

Ellen opened the meeting at 11:05 with a welcome to the participants.

Focus Committee Updates:

Policy committee:

Carol Harder: Had a great call with Ellen, Lisa, Judy and Becki as to possibilities for moving things forward. Our next call is this Thursday at 2 pm. I will send reminder. We are looking at what policies could have most impact at state level and also Ellen has been forwarding information as to what things other states have been doing that have worked and looking at what can be applied in AZ. Our group has lots of ideas but first want to see what is working in other places. We want to be efficient as possible. Ellen plans to be on call.

Lisa: There is another zoom meeting right after this meeting with the SCORE committee. It is with the steering committee of outdoor recreation that Kirk Astroth talked about at an early October call. Will talk about the status of the concurrent resolution with the Arizona legislature and process of moving forward in the next few months. Lisa will send out connect information. Ellen and I will be on this call and will report back to this group.

#### Ambassadorship committee:

Heather: We scheduled a call with Ariana, who spoke at the Recreation Summit. The purpose was to talk with her and her staff members re: what they are doing with their ambassadorship group and what is working well with them. In addition, we wanted to schedule a time for all of us to get together. We talked about getting together with a couple interns from Phoenix in January or February, certainly after the holidays, but the details have yet to be worked out. Also I contacted the Mogollon Ranger District. They have an OHV ambassadorship program which is based on volunteers meeting at key locations on the district at key times. This program operates between May and September. Its all about recreating responsibly, focused on education. Volunteers need to sign up via [Volunteers.gov](https://www.volunteers.gov) in March or April. Susan Lankford is the contact on the Mogollon District. I think I sent info to Lisa and it should be on Diablo Trust website soon.

Ellen: The call with Ariana is interesting to me because she has a group of social media influencers that she works with and a few of them are potentially going to come up and meet with us learn about the area and the issues so they can appropriately represent the ethics or educational opportunities that might be available via social media.

Lisa: We are coordinating to bring some of their influencers to connect with other influencers for our effort and get them on ranches to experience that setting, to get a better sense of what we are looking for and how they can help us craft our program and our message specific to recreation in northern Arizona and more specifically within the ranch boundaries. We are looking at January.

There is an opportunity on Wed Nov 10 to attend a virtual meeting sponsored by the National Forest Foundation on the successes of ambassador programs. 1.5 hour meeting. If anyone interested, let Lisa know. She will send out contact information.

#### Waste Management Committee:

No formal report today but Lisa learned through emails that the Waste Management group met about 1.5 weeks ago. They have gotten to the point where they want to talk with the funding group regarding specific ideas they have. Next call-in meeting is Nov 19. There is an in-person meeting between Waste Management and Funding groups to work out details regarding suitable funding opportunities. This is tentatively scheduled for Dec. 10. They are looking forward to getting one of those on-the-ground ideas moving forward. We had saved time in our next Recreation Working Group meeting on Nov. 15 to have an open discussion with these different committees that have been meeting and perhaps we can hear more about the ideas from the Waste Management group.

Ellen: Tempy has been looking at ambassadorship programs in other areas.

Lisa:

I mentioned some of the upcoming meetings. The Tech Solutions group is starting up. Coordinator is David Wessel. Let Lisa know if you want to participate with them. Lisa will put the date of meetings on the Diablo Trust calendar but will need to contact Lisa for specifics re: call-in numbers or zoom links.

There will be a virtual meeting called the 2021 Regional Exchange of Watershed, Conservation, Recreation and Other Place-Based Collaboratives across the Southwest to be held Nov. 15-16 (3 two-hour zoom sessions). This could be an interesting place to hear other ideas and to connect with other groups we have not connected with previously. Lisa will send out specifics.

The next Recreation Working Group meeting is scheduled for Nov. 15, 11:00-12:00 and the next Network for AZ Trails Monthly Meeting will be on Nov. 15, 12:00-1:00.

Holiday schedule: Dec 6 is the next Recreation Working Group meeting then we will take a break till after the 1<sup>st</sup> of the year. The Diablo Trust annual meeting will be Feb.25 at the Elk's Lodge. It will have a similar structure and timing as the Recreation Summit, such as a morning line-up of speakers and possibly there will be break out groups. Kirk Astroft will speak, specifically about the concurrent resolution and the possibility of an Outdoor Recreation Office. We also hope to pull in Jordan Smith (originally scheduled for the Recreation Summit) re: successful efforts in Utah to use recreation data to influence policy.

Ellen: Nat: can you tell us about yourself and your involvement with recreation in Northern Arizona?

Nat: I have listened to several of your meetings. I've been here since 1969. My avocation is running and exploring the outdoors. I grew up in New England in the country. Its been wonderful here in a whole different environment. I still enjoy it. I have been involved in a number of environmental issues such as Buffalo Park. Coming from New England where there is little public land, I really appreciate public lands and really appreciate the challenge we have. Like Ms Metzger said ... too many people have lived off the farm, and don't appreciate what they have. We have to respect private lands, preserve them, use them with some knowledge and not just drive everywhere. I am involved with the Flagstaff Trail Initiative. There a number of agencies in this initiative, those involved in public lands around here including the county and city. It has a 2-3 year history and during that time, a board was formed and I was invited to be on the board. It is now a 5013c. We are in our beginnings and getting our feet wet. We are learning how to be helpful particularly with knowing what the right and left hands are doing and communicating to the public in a way so all the information for the public is available yet we are an independent organization. My concerns over 50 years have to do with mechanized use, protection, and oversight. There is a misunderstanding of what public lands are all about.

Lisa put up the following links for upcoming meetings:

11/10 NFF Ambassador  
Webinar:  
[https://us02web.zoom.us/join/register/WN\\_rN2i3ujgTva\\_xsSBeq2cl2Q?mc\\_cid=5ebb71de80&mc\\_eid=ce5ce26090](https://us02web.zoom.us/join/register/WN_rN2i3ujgTva_xsSBeq2cl2Q?mc_cid=5ebb71de80&mc_eid=ce5ce26090)

11/15-11/16 Regional  
Collaborative Exchange:  
[https://docs.google.com/forms/d/e/1FAIpQLSc0Jm3n8CwxvWEAKbaOLj2XLZx4zl2db2EtitMj10UH0aCY\\_g/viewform](https://docs.google.com/forms/d/e/1FAIpQLSc0Jm3n8CwxvWEAKbaOLj2XLZx4zl2db2EtitMj10UH0aCY_g/viewform)

Sedona Red Rocks  
Conservation Crew Website:  
<https://visitsedona.com/sustainable-tourism-plan/red-rock-ohv-conservation-crew/>

Red Rock OHV Conservation Crew and Tread Lightly! –

Lisa: Ellen and I recently talked with Candace, the President and CEO of the Sedona Chamber of Commerce re: their conservation crew. About a dozen jeep and OHV rental companies have formed a partnership. This partnership will donate 1% of their proceeds to restoration and outreach on forest service lands. Tread Lightly is a national nonprofit and will be responsible for the funds and will work with the forest re: for the allocation of the funds. Is there anyone on the call that can speak to oversight of funds or if there is an opportunity for voices the Recreation Working Group can provide input? We saw this as a positive step and a model of how businesses can help find and fund solutions. Tread Lightly national director Matt Caldwell has relocated to Surprise, AZ. Ellen and Lisa will be meeting with him to connect, hear about their program, and look at opportunities to coordinate efforts. Is there anyone on call who is knowledgeable about this committee and can add anything? No. We will look for opportunities to be involved. We will let you know what we find out.

Ellen: Any questions from anybody or anything to add?  
Love to see you all at DT annual meeting and stick it on your calendar.  
See you again on the 15<sup>th</sup>.

The meeting adjourned at 11:35.